



TRUSTEE LEADERSHIP AWARD

TRUSTEE ADVOCACY AWARD



Healthcare Trustees
of New York State

**2010 CALL FOR
NOMINATIONS**

**HEALTHCARE TRUSTEES
OF NEW YORK STATE
(HTNYS) NEEDS YOUR
HELP IN IDENTIFYING
CANDIDATES FOR THE
2010 TRUSTEE
LEADERSHIP AWARD AND
TRUSTEE ADVOCACY
AWARD, WHICH WILL BE
PRESENTED AT HTNYS'
30TH ANNUAL CONFER-
ENCE ON SEPTEMBER 24,
2010, AT THE SAGAMORE
IN BOLTON LANDING.**

WHO QUALIFIES

All HTNYS members are eligible to be nominated. HTNYS members are any individuals currently serving on the board of a Healthcare Association of New York State (HANYNS) member institution.

Trustee Leadership Award: The nominee should demonstrate a profound impact in the board-room in terms of trustee skills, time commitment, and knowledge required for effective decision making.

Trustee Advocacy Award: The nominee should demonstrate outstanding contributions in advocacy initiatives on behalf of a hospital or health system.

RECENT AWARD WINNERS

Trustee Leadership Award

2009: D. Joseph Gersuk, Ellis Hospital, for his instrumental role in the consolidation of health care services that resulted in the unification of Ellis Hospital, Bellevue Woman's Hospital, and St. Clare's Hospital.

2008: Lou Heimbach, Orange Regional Medical Center (ORMC), for his visionary leadership in the formation of ORMC, which evolved from the 2002 merger of Arden Hill Hospital and Horton Medical Center.

Trustee Advocacy Award

2009: Howard T. Howlett, Jr., WCA Hospital, for his outstanding service as a trustee and his clear passion for health care advocacy for more than 30 years.

2008: Ellie Fralick, Thompson Health, for her advocacy efforts to strengthen community health care and to ensure access for all to the best care possible.

HOW TO SUBMIT A NOMINATION FOR HTNYS' TRUSTEE LEADERSHIP AWARD

Prepare a narrative consisting of up to three double-spaced, typed pages that includes:

- Nominee name and address, and facility name and address.
- Summary of the trustee's leadership role on the board, in your health care organization, and in the community.
- Description of a specific initiative or activity in which the trustee took a leadership role, its significance, and its benefit to the organization and community. Consideration should include the vigor, efficiency, and overall organization of the effort, as well as the extent to which the trustee was able to marshal the support and participation of others.
- Name, title, address, and telephone number of the nominator (governing board member or chief executive officer).
- Facility contact person name and telephone number.

HOW TO SUBMIT A NOMINATION FOR HTNYS' TRUSTEE ADVOCACY AWARD

Prepare a narrative consisting of up to three, double-spaced, typed pages that includes:

- Nominee name, nominee address, facility name, and facility address.
- Summary of the trustee's advocacy role in the health care organization and the community. (May include health care policy-related issues in the local, state, or federal policy/political environments; and/or pressing issues of local concern to the health care organization and/or the community.)
- Description of noteworthy advocacy efforts. Describe the issue(s) advocated on and the strategies and tactics used. Efforts can include "traditional" grassroots advocacy activities, as well as more creative approaches. Please mention how the nominee engaged colleagues, community members, elected officials, hospital administration, or others. (If the nominee secured specific board participation, please describe.) Outcomes should be noted; however, more weight will be given to the nominee's efforts than to specific outcomes.
- Name, title, address, and telephone number of the nominator (governing board member or chief executive officer).
- Facility contact person name and telephone number.

ENTRY GUIDELINES FOR BOTH AWARDS

- All HTNYS members are eligible to be nominated. HTNYS members are any individuals currently serving on the board of a HANYS member institution.
- Individuals must be nominated by a fellow board member or the chief executive officer.
- An individual may be nominated for only one of the two awards per year.
- Please limit entry materials to a maximum of three typewritten, double-spaced pages. No attachments, please.
- All award entries must be accompanied by a cover letter signed by the nominator, postmarked by April 30.
- Please mail entry to: Healthcare Trustees of New York State, One Empire Drive, Rensselaer, NY 12144
- Nominators must also e-mail a copy of the nomination (a Word document is preferred) to staylor@hanys.org.

An expert review panel of national governance and leadership experts will make all final decisions.

Join us on Friday, September 24, during HTNYS' 30th Annual Conference at The Sagamore in Bolton Landing for the awards presentation. Registration for the Conference begins in July.

QUESTIONS?

Call Healthcare Trustees of New York State at (800) 360-7211.