



## TRUSTEES LEADING THE WAY

September 2010

Health care trustees are called upon to provide sound, coherent, successful leadership to organizations facing immense challenges in this era of reform and economic stress. Healthcare Trustees of New York State (HTNYS) developed new resources to help trustees prepare for these leadership challenges.



### HTNYS AVAILABLE FOR BOARD CONSULTATION

Healthcare Trustees of New York State (HTNYS) staff are available upon request to make presentations to hospital and continuing care governing boards on a variety of policy, health care reform, and governance issues. Contact HTNYS at (800) 360-7211 to learn more.

The first new resource, the *HTNYS/Orlikoff Governance CD Series*, is a unique, one-time offering developed by HTNYS and James E. Orlikoff to educate boards on important emerging issues, including accountable care organizations, physician alignment, governance best practices, and other leadership challenges. Through its agreement with Mr. Orlikoff, HTNYS will provide one complimentary set of CDs to each hospital and health system. HTNYS will mail the CD series to member hospital and health system chief executives in October. This CD series can be presented at full board meetings or individually to help orient new board members. Additional information on this opportunity will be sent to member chief executives and board chairs.

The second resource, *Fundamentals of Medicare for Trustees*, is a four-part series designed to educate health care governing boards about the Medicare system. *Fundamentals of Medicare for Trustees* is available for purchase through HTNYS' Center of Excellence for Trustee Training Web site at [www.htnys.org/training](http://www.htnys.org/training).

*Sue Ellen Wagner*

Sue Ellen Wagner  
Executive Director



Healthcare Trustees  
of New York State

#### HTNYS STAFF:

Sue Ellen Wagner, Executive Director  
[swagner@hanys.org](mailto:swagner@hanys.org)

Jennifer Carter, Director  
[jcarter@hanys.org](mailto:jcarter@hanys.org)

Sheila Taylor, Executive Assistant  
[staylor@hanys.org](mailto:staylor@hanys.org)

(800) 360-7211 ■ [www.htnys.org](http://www.htnys.org)



MORE >

## WHY IT IS IMPORTANT TO PARTICIPATE IN THE HANYS PAC



Trustee contributions to the HANYS Political Action Committee (PAC) are crucial, especially as we prepare for the very important 2010 elections. All statewide offices, every seat in the State Legislature, and the entire New York State Congressional Delegation

are up for election this fall. The PAC enables us to collectively contribute to candidates who understand the need to support our health care system. We need to ensure that candidates and elected officials recognize that successful health care reform requires public policies that help us care for our patients. For more information on the PAC or to contribute online, visit [www.hanyspac.com](http://www.hanyspac.com) (password: PAC2010).

## UPCOMING TRUSTEE REGIONAL PROGRAMS—SAVE THE DATES

HTNYS will collaborate with Northern New York Healthcare Association, Iroquois Healthcare Alliance, Nassau-Suffolk Hospital Council, and Northern Metropolitan Hospital Association to offer trustee briefings this fall on pertinent topics.



Daniel Sisto

On Thursday, October 21, HTNYS, Iroquois Healthcare Alliance, and the Northern New York Healthcare Association will hold a trustee briefing featuring Daniel Sisto, President, Healthcare Association of New York State. The program will be

held at the Gran-View Restaurant in Ogdensburg beginning at 6 p.m.

On Monday, December 6, HTNYS, Nassau-Suffolk Hospital Council, and Northern Metropolitan Hospital Association will hold a briefing from 4 to 7 p.m., with dinner, featuring Richard Umdenstock, President, American Hospital Association. It will be held at the LaGuardia Marriott.



Richard Umdenstock

Additional details for both programs will be forthcoming.

## BOARDWORKS SERIES OFFERS TRUSTEE EDUCATION

James E. Orlikoff and James L. Reinertsen created Orlikoff Reinertsen Boardworks (ORB), a learning resource for governing boards and senior leaders in health care.



These highly acclaimed experts developed two products that can improve the capability of hospital and health system boards: a comprehensive 12-part DVD series on oversight of quality and safety, and monthly 90-minute Webinars addressing timely topics, with live question and answer sessions. The DVD series is complemented with a detailed study guide for board members, medical staff, and other leaders. In addition, electronic delivery of the DVD series enables members to view programs online at home, at the office, or while traveling.

